

FORUM DIALOGUES

Centre de Convencions Internacional de Barcelona (CCIB)

September 8 - 12, 2004

City and Citizenship for the 21st Century

Collective Urban Space: New Perspectives

**Urban
Technology
Consulting** mies  **barcelona**



**Forum
BARCELONA
2004**

City and Citizenship for the 21st Century

Introduction

Jordi Borja

Globalization represents an imperfect future which is the result of a problematic present. The city is an idealized past which pushes us towards a desirable future. Now we have an opportunity. Ten years ago the idea of the city as a sort of “hell”, plagued by “crisis” persisted. Today we tend to think of the city as a response, a solution, as a driving force or a platform for progress.

However, the problems remain and are getting worse. Moreover the new challenges produced by globalization have been added to the deficiencies, historic injustices and inherited imbalances of the past. The city must respond to these challenges although in many cases it is unable or does not know how to do so. These include: multiculturalism and exclusions; insecurity and unemployment; squandering of land and unsustainable development; individual or community fragmentation and confused and inefficient governance due to the breaking up and

Collective Urban Space: New Perspectives

Introduction

Jean-Louis Cohen

The places of collective life condense the contradictions of contemporary cities. Shaped by disputes for their control between public institutions and market-oriented operators, they present urban designers and architects with multiple opportunities for projects.

The ideal formulated by the “Modern Movement” of an almost infinite extension of the public sphere, accompanied by a denial of urban spaces’ function of exchange implied an erosion of contact in everyday life. The extension of squares, shopping malls, and pedestrian decks built in the second half of the 20th century as well as the financial crises of local authorities has contradicted this projection and has led to a proliferation of abandoned or neglected spaces, notably in the periphery of large cities. However, the emphasis put on the renovation of urban public

weakening of local government structures; the formal homogenization of the existing city and low quality urbanization; citizens dispersed on the periphery.

And yet a response is expected from the city, because it is a place of collective action, visible change and new horizons. It is the most immediate refuge of democratic policies; a symmetry of social conflict; the expression of contradictory or unifying values. It represents accessibility and the materialization of forms; spaces for cultural innovation; the manifestation of differences; confrontation and cooperation with “the other”. The Universal Forum of Cultures 2004 intends to approach these issues by creating a broad platform for dialogue between citizens and different institutions, technicians and managers. The City

and Citizenship for the 21st Century Dialogue which is proposed within this framework, will be divided into the following dialogues:

The 20th century looks to the 21st century

Urban development and power

Architecture versus the city?

Fears and hopes in the city

The conquered city

These dialogues will be innovative discussions that go beyond established institutional or academic discourses in order to stimulate ideas and actions for change.

To summarize, they call for a rejection of a single way of thinking and generic ideas about governance, participation, competition, sustainability and formalization.

spaces has also led to an authentic renaissance of many neighborhoods as well as cities. The variety in the patterns of ownership and management of the places for collective life is from now on an inescapable condition.

The collective spaces in the contemporary city can be considered as a «total social phenomenon», according to the concept introduced by ethnologist Marcel Mauss, with exchange as its founding principle. They are home to institutionalized forms of interaction as well as to free relationships between citizens.

Crossroads of mobility, theaters of commodity, collective space also orchestrates the articulation of diverse scales of urban planning and design, from landscape to architecture and the arts. It is a key

component in the historical identity of cities, and allows for their projection into the future.

However, without the contraposition of these experiences, no integrative theory of collective spaces can be conceived.

Five round tables open to elected officials, scholars, critics and designers from a very wide range of places will allow for a discussion of the main questions relative to the production and management of collective urban spaces. Such an exchange might lead to the invention of alternative strategies, contributing to a new urbanity.

Provisional program

Day 1: Wednesday September 8

The 20th Century Looks to the 21st Century

This dialogue will include contributions by some of the most distinguished figures in this field. These thinkers have made some of the most significant and influential contributions to the progress of urban culture and reflections on the 20th century. They will express their views and predictions, questions and fears, expectations and hopes, in relation to the century which is just beginning.

9.30-11.30

Opening and Introduction: **Mireia Belil, Jordi Borja**

Speakers: **Oriol Bohigas, Giuseppe Campos Venuti, Jorge Wilhelm**

12.00-14.00

Speakers: **David Harvey, Peter Hall**

Conclusions: **Joan Busquets**

Collective Space as Form in Art and Architecture

Boulevards and squares have shaped the stage for modernity in art, literature and cinema. What is the status of collective space in artistic discourse today, beyond the programs of "public art"? What are the emerging strategies for the control of urban form? Do fiction and lyricism still find a potential source and stage in contemporary collective spaces in the age of mass media? What are the strategies within our reach?

Moderator: **Jean-Louis Cohen**

15.30-17.00

Speakers: **François Barré, Carmen Giménez, Dennis Adams**

17.30-19.00

Speakers: **Frank Gehry, Jean-Louis Cohen**

Day 2: Thursday September 9

Urban Development and Power

Urban development can contribute to the reinforcement of dynamics leading to fragmentation or integration. Within this framework, the debate centers around the role of intellectuals-professionals in the world of urban development, their relationships with political, economic and cultural power, their proposals for emerging problems and their acceptance or criticism of current urban development models.

9.30-11.30

Introduction: **Nuno Portas**

Speakers: **Neil Smith, Saskia Sassen, Michael Cohen**

12.00-14.00

Speakers: **Jaime Lerner, Maurizio Marcelloni**

Commentator: **Manuel Gausa**

Conclusions: **Nuno Portas**

Collective Space as a Framework for Mobility

Collective space provides the framework for the encounter of the varied networks of urban mobility at all scales, from international rail junctions to local road grids, from buses and cars to bicycles and pedestrians. Is it possible to shape a meaningful townscape given the conflicting rationalities of research planners, operators, and local constituencies?

Moderator: **Rowan Moore**

15.30-17.00

Speakers: **Joan Busquets, François Ascher, Richard Burdett**

17.30-19.00

Speakers: **Alberto Ruiz-Gallardón, Dominique Perrault**

Day 3: Friday September 10

Architecture versus Cities?

The city is architecture but architecture does not always build the city. Often works of architecture are conceived as instruments for positioning the city and its image in the global markets of production and consumerism. In the light of this kind of city, there is a reevaluation of urban development in terms of the people who live there, the complex urban project, the symbolic marking of territory, multi-purpose public space, the social mix and architecture which produces a feeling of vitality in the city.

9.30-11.30

Introduction: **Ariella Masboungi**

Speakers: **Tania Concko, Winy Maas**

12.00-14.00

Speakers: **Stephen S. Y. Lau,**

Manuel de Solà-Morales

Commentator: **Josep Maria Montaner**

Conclusions: **Ariella Masboungi**

Collective Space as Interaction of Public and Corporate Strategies

Collective space has never been the product of public intervention alone, except in the decades of "real" socialism in the East. Today, processes of public regulation and private investment are combined, and through them, spaces owned by public institutions are used by business with retail spaces tending to become the most popular collective spaces of some cities. The corporate vision of urban space will be confronted with the views of elected officials and critics. Is it possible to identify particular processes of democratic governance that could deal efficiently with these issues?

Moderator: **Aaron Betsky**

15.30-17.00

Speakers: **Josep Anton Acebillo, Bruno Figueras, Alexandre Chemetoff, Leopoldo Freyre**

17.30-19.00

Speakers: **Joan Clos, Richard Rogers**

Day 4: Saturday September 11

Fears and Hopes in the City

The city has been and is a collection of similar and different people, of security and uncertainty, of fears and hopes. In contemporary cities, fear affects many types of behavior, as well as the independence of the people who live in them. Hope forms the basis of citizens' energy, and fear the negation of the potentially liberating elements of the city. Urban policies can strengthen tendencies towards security and exclusion, or they can create spaces of hope and freedom.

9.30-11.30

Introduction: **Michel Marcus**

Speakers: **Michael Dear, Eyal Weizman**

12.00-14.00

Speakers: **Jordi Borja,**

Luis Eduardo Garzón

Commentator: **Fernando Carrión**

Conclusions: **Michel Marcus**

Collective Space and Security

Streets and squares have become relatively safe spaces only in the past 150 years with the diffusion of gas and electric light. But a clear hierarchy can be detected today between the intensely patrolled high profile spaces of the metropolises and the left-over suburban spaces, from where urban violence often explodes, hitting back the centers. Is the new and sometimes digital panopticism implemented in some cities the answer to these problems? What are possible preemptive strategies and are they compatible with democracy?

Moderator: **Michel Marcus**

15.30-17.00

Speakers: **Sophie Body-Gendrot, Iain Borden**

17.30-19.00

Speakers: **Josep Ramoneda, Michael Sorkin**

Day 5: Sunday September 12

The Conquered City

The return to the “citizens’ city” means recognizing the right of the inhabitants to the city as their space. However, today the inhabitants are also “citizen users” – those who experience the city every day during the day, or very frequently and intensively use its services and attractions. Options for citizens who are residents could possibly exclude the “others” – those inhabitants of the urban region who find the most attractive options in the central, global city.

9.30-11.30

Introduction: **François Ascher**

Speakers: **Bertrand Delanoé, Freddy Thielemans**

12.00-14.00

Speakers: **Giuseppe Perico, Ken Livingstone, Joan Clos**

Conclusions: **François Ascher**

Collective Space as a Framework for Identity

“Generic” space seems to be emerging in the suburban or exurban areas of the world. Is this process homogeneous and is it now beyond our control? Is the sense of place lost? What are the answers provided by culturally conscious city governance and by civically conscious design to shape a meaningful urban environment where collective space would enhance specificity and identity?

Moderator: **Dietmar Steiner**

15.30-17.00

Speakers: **François Maspero, Beth Gali, Raj Rewal, Stefano Boeri**

17.30-19.00

Speakers: **Manuel de Solà-Morales, Giuseppe Perico**

Program of related events:

September 13-17

World Urban Forum - FUM

Conventions Center
UN-HABITAT

September 13-15

From Marginalization to Citizenship

Parallel exhibition: **Urban Rights – Human Rights**

Conventions Center

Directors: Jordi Borja and Enrique Ortiz

Urban Technology Consulting

Habitat International Coalition – HIC

Collaboration: red IALA (Architectural Research Network for Latin America)

September 16 (part of the FUM)

The City in 2050: The Cases of New York, Buenos Aires and Barcelona

Parallel exhibition: **The City of 2050**

Conventions Center

Directors: Michael Cohen, Margarita Gutman

and Jordi Borja. Urban Technology Consulting,

The New School

Exhibitions:

May 9 to September 26

Cities - Corners

Conventions Center

Curator: Manuel de Solà-Morales

May 9 to September 26

Inhabiting the World

Moll Miradors (Viewpoint Port)

Curator: Ramón Folch

June 17 to September 11

The Exploding City

COAC (Col·legi d'Arquitectes de Catalunya)

Curators: Antoni Font, Carles Llop, Jordi

Bernadó

July 18 to September 12

Asian Megacities - Cities and Lifestyles - Shanghai, Hong Kong, Tokyo, Beijing and Seoul

Casa Asia

Curator: Stephen S. Y. Lau

Coordinator: Juliana Ting

Urban Technology Consulting

Forum Barcelona 2004, which take place in Barcelona from May 9 to September 26, is an unprecedented event of international stature, organized with the purpose of fostering communication between men and women from around the world, in order to reflect on the foremost cultural and social challenges of this new century.

City and Citizenship for the 21st Century

Dialogue organized by:

Director:

Jordi Borja, Urban Technology Consulting

Coordinator:

Mirela Fiori, Urban Technology Consulting

Technical Secretary:

Maja Drnda, Urban Technology Consulting

Organizing Committee:

Mireia Belil, Dialogues – Forum
Barcelona 2004

Jean-Louis Cohen

Lluís Hortet, Fundació Mies van der Rohe
Francesc Muñoz, Universitat Autònoma
de Barcelona

Zaida Muxí, Urban Technology
Consulting

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Asociación de Geógrafos Españoles
- AGE, Grupo de Geografía Urbana
Habitat International Coalition - HIC
Programme projet urbain, Ministère de
l'Équipement, France
Urbared, Red latinoamericana de estudios
urbanos (Latin American network for
urban studies)
Urbanisme journal
MACBA (Museu d'Art Contemporani de
Barcelona)
Master, The City: Politics, Projects and
Management, Fundació Bosch i Gimpera

Collective Urban Space: New Perspectives

Dialogue organized by:

**Universal Forum of Cultures
– Barcelona 2004 in conjunction with
the Fundació Mies van der Rohe and
Gaudi, Culture 2000 program of the
European Union**

Directors:

Jean-Louis Cohen

Lluís Hortet, Fundació Mies van der Rohe

Coordinator:

Diane Gray, Fundació Mies van der Rohe

Technical secretary:

Anna Bes, Txell Cuspinera, Jordi

García, Isabel Sánchez,
Fundació Mies van der Rohe

Organizing Committee:

Mireia Belil, Dialogues – Forum
Barcelona 2004

Jordi Borja, Urban Technology Consulting

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City Country

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Invitation required for visa?* Yes No

Organization/Institution Position

Telephone Mobil phone Fax

E-mail Website

Preferred language: Catalan Spanish English French

Do you have any disability that may prevent you from participating in the Dialogue? If so, please dial 902 12 2004 or send an email to: reserves_discapacitat@barcelona2004.org

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*Visa information

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1. REGISTRATION

7% VAT included

	For 1 day	For 2 days	For 3 days	For 4 days	For 5 days
Adults	€ 26	€ 45	€ 60	€ 78	€ 95
Under 26 and over 65 years old	€ 22	€ 38	€ 51	€ 66	€ 81

Registration for Dialogues can be done online or by filling out and mailing in the form available at: <http://www.barcelona2004.org/eng/eventos/dialogos/tipodialogo.cfm?gCat=110>

For this Dialogue, students and holders of the Season Pass are offered a special price of 25 €. This price applies to national and foreign students.

For one-day registrations, please choose one of the following:
(When choosing 2 or more days, the days must be consecutive)

September 8 September 9 September 10 September 11 September 12

Registration allows access to the sessions of the Dialogue "City and Citizenship for the 21st Century" which will take place during the morning as well as the sessions of the Dialogue "Collective Urban Space: New Perspectives" which will take place in the afternoon.

Total (registration fee) = €

2. ACCOMMODATION

Please contact TILESAs OPC for further information about accommodation

3. CONDITIONS

- Registration fee includes: Entrance to all sessions (for 1 or more days), conference documentation, coffee during breaks, Barcelona public transport ticket (from 3 days on), as well as entrance to the Forum and all activities held there.

Registration fee does not include travel expenses, accommodation or meals.

- Upon receipt of this form, a confirmation notice will be sent with the corresponding registration number.

- No registrations will be processed until payment is made in full.

- All changes and cancellations must be communicated in writing and sent to TILESAs OPC.

4. CANCELLATIONS

Cancellations received before July 25 (with one-and-a-half-month's notice) will be entitled to a refund of the registration fee less a 20% penalty charge for administrative expenses. After this date and up to August 25 (15 days notice) cancellations will result in a penalty charge of 50% of the registration fee. No refunds will be made for cancellations received after this date.

5. PAYMENT OPTIONS

(Please settle payment preferably by credit card)

Check in euros payable to TILESAs OPC/DIALOGUE 41+42 (after August 14, 2004 credit cards will be the only method of payment accepted)

Bank transfer to: TILESAs OPC, S.L. La Caixa. C/ Virgen de la Oliva, 2. 28037 Madrid. CC: 2100 4034 30 2200033405. Swift: CAIXESBBXXX. IBAN ES79 2100 4034 30 2200033405. Please send a copy by fax of the wire transfer together with the registration form.

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